

Jason Calhoun

VIDEO EDITOR | CONTENT PRODUCER | CREATIVE TECHNOLOGIST

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PROFILE

Hands-on editor and producer with 20 years of experience taking work from raw footage to final delivery. I cut long-form YouTube, interviews, launch films, ads, documentaries, and short-form social; I can also shape the story, direct the production, and build practical AI-assisted workflows around the edit. Best fit: a team that wants senior judgment without losing the person who actually opens Premiere and ships.

EDITING, CONTENT, AND AI

- Post-production: Adobe Premiere Pro, story editing, interview and multicam workflows, selects, pacing, b-roll, sound cleanup, color finishing, motion graphics coordination, captions, versioning, and delivery.
- YouTube and social: hooks, cold opens, retention-minded long form, Shorts/Reels, title and thumbnail collaboration, channel-native voice, and performance review.
- AI-assisted production: transcript analysis, searchable footage libraries, brief generation, brand-voice systems, repurposing workflows, custom content dashboards, and agent-supported operations.
- Leadership: creative direction, producer/editor ownership, client communication, review systems, deadlines, and teams from small creator operations to 100+ volunteer crews.

CURRENT AND RECENT WORK

Founder / Editor / Creative Director - So Long Saturn | 2015-present

Edit and produce video for brands, founders, and creator-led teams. Current work spans YouTube, interviews, agricultural and B2B storytelling, product launches, short-form cutdowns, and ongoing post-production partnerships. Earlier clients include Facebook, Adidas, Coca-Cola, Intel, R+Co, Curology, Lumos Helmet, Construct Education, CitizenShipper, Vicarius, and TigerTough.

Chief Creative Officer - REX (Marketbloc Inc.) | 2025-present

Create investor films, founder content, ads, and rapid-turn creative for an early-stage company. Translate live customer and investor questions into scripts, edits, and reusable content; build AI-supported workflows to move from signal to finished piece faster.

Co-Founder - MuleTown.ai | 2026-present

Built a Middle Tennessee AI service and its creative from a blank page: brand, videos, landing pages, AI receptionist, review workflows, and local-business tools. Useful proof that I can make the content and build the system around it.

SELECTED PROOF

- BuildWitt YouTube: lead creative and production work during the channel growth period that reached roughly 350,000 subscribers; edited and shaped documentary-style construction stories, including a 1.7M+ view film.
- TigerTough: YouTube and launch-film work, including a brand video that grew from roughly 100 initial views to more than 243,000.
- Feature documentaries: edited three award-winning documentary features and directed/edited 500 Feet Ahead, distributed on Amazon Prime.
- Content systems: built working tools that analyze transcripts and audience signals, organize footage and briefs, and keep human editorial judgment at the center.

EARLIER PRODUCTION CAREER

Production & Post Operations Director - So Long Saturn | Northern California | 2015-2022

Owned concept-to-delivery production and post. Produced and edited commercial, social, documentary, and launch work for national brands and fast-moving teams.

Video Content Director - Eastlake | San Diego | 2013-2015

Led a team of 7 and a roughly 75-person volunteer crew. Ran a digital campus reaching 10,000-15,000 people weekly across live and pre-produced content.

Video Director - Bayside | Granite Bay | 2008-2013

Led a full-time staff of 9 and a 100+ volunteer team. Produced weekly programming, national conferences, television, and large live-event content.

Video Producer - EMF Broadcasting | Rocklin | 2004-2008

Built the video department from scratch: content strategy, equipment, studio spaces, hiring, shooting, editing, and delivery.

AWARDS AND RECOGNITION

- Best Editing - Nice Filmmaker Festival (I Am The White Tiger, 2018)
- Best Picture - Global Cinema Film Festival of Boston (Stopping Traffic, 2016)
- Editing Excellence Winner - Videography Awards (Louis Zamperini Tribute, 2014)
- Winner - Accolade Global Film Competition (Old Love, 2015)
- Official selections - San Diego International Film Festival and Show Me Justice Film Festival

WORKING STYLE

Fast, organized, direct, and low-ego. I protect the complete thought, make the first and last ten seconds deliberate, keep projects clean, and treat feedback as part of the edit rather than an interruption to it.

Portfolio: jasoncalhoun.net | **Availability:** full-time, contract, or agency overflow